

Lynn Rotary is On Line! [www.lynnrotary.org](http://www.lynnrotary.org)

# Lynn Rotary TIPS

June 16, 2011 News of the Rotary Club of Lynn District 7930

## UPCOMING PROGRAMS !

June 23

**Mike Butler**

Hand Tub Fire-Fighting  
History,  
Competition &  
Restoration

June 30

**Our President &  
2011-2012  
Team  
Installation !**

EVERY ROTARIAN

US \$100

EVERY YEAR

# The Lynn Parks & Rec Department



Our 2010-2011 Theme

## Lisa Nerich

is a key member of the Lynn Parks and Recreation Department, a division of the Lynn Department of Public Works and provides year-round recreational programs including sports clinics, park programs, recreational activities and entertainment outings that meet the needs of all Lynn residents from youths to seniors.



Lisa is the assistant superintendent and was our speaker this week - very interesting presentation and she concentrated on the many special needs programs in place throughout the Lynn area. In the summer months many of the school buildings are utilized - especially recently with the rainy weather!

**THIS FRIDAY THE 17th there is a FREE basketball tourney at Lynn Tech and everyone is welcome to attend !!**

Another responsibility keeping Lisa busy is prepping the fields in the city parks! She doesn't appear to have a quiet moment to herself!

She answered several questions from the audience and president Elaine presented her with a souvenir Lynn Rotary mug!

## Our Pot

is slowly growing and has reached \$220! Holders of the lucky tickets were Dave Richardson and Joyce Elliott! No cash was awarded.

## Resignations

Your editor is sorry to report that past president Michele Desmarais and member Cindy Steger-Wilson at the Lynn Community Health Center have resigned their memberships in our club.

## Remember the Hand-Tub Competitions?

Dave Richardson is arranging next week's presentation and it should be lots of fun!

**HOORAY!**  
**Our Club Members  
Have Contributed  
\$2000.00**



**To Our  
ROTARY FOUNDATION  
This Rotary Year !  
Thank You !!  
Polio MUST be  
eliminated from our  
world.**

**There is still time  
to donate if you have not yet  
done so. Several of our  
members have not yet  
participated.**

**Bob Dugas** recently received the 50-Year Veteran's Award at the Mt. Carmel Lodge! As explained to your editor, 50 years in the lodge - not a war veteran's honor. Congrats, Bob!



## Promote Rotary Through Signature Activities

The Rotary clubs of Churchland-Portsmouth and Portsmouth, Virginia, USA, hold a barbecue networking event every year, full of food, refreshments, and live entertainment.



According to Bill Pollard, a member of the Churchland-Portsmouth club, thousands of people attend the event, with each club netting about \$10,000 to support local projects and programs.

The Rotary Club of Calcutta Uptown, West Bengal, India, is best known for helping provide eye care, computer centers for youth, and improved sanitation

in rural areas of the Bengal region. The point is, Many Rotary clubs are known in their communities for one big project or event that sets them apart from other groups. Whether it's an annual dinner that raises funds for polio eradication, or a park clean-up, your club's signature project or fundraiser can help promote Rotary's public image as an action-oriented service organization.

"Several small projects leave no mark, but one larger project leaves a signature," notes RI Vice President Thomas M. Thorfinnson. "A great way to promote Rotary's image is to have a significant project or a significant fundraiser that is a very public event in your community and to do that event or fundraiser consistently over the years."

The Rotary Club of Kenosha West, Wisconsin, USA, holds an annual sports tournament to raise money for the club's charities. This highly anticipated event involves youth from the entire community. The club promotes the tournament prominently on its website and includes videos from previous years. The club's online membership directory, which includes photos, shows many members in their tournament uniforms.

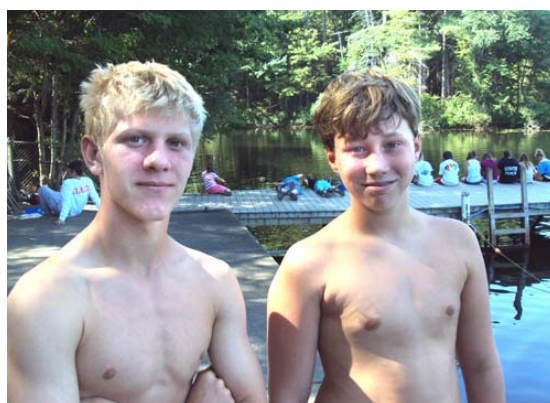
### Here are a few tips on how to create a signature activity:

- \* Identify. Decide on a public event and its purpose, such as to raise funds for The Rotary Foundation or to involve members of the community in a local service project.

- \* Publicize. Include your Rotary club or district in the name of the event, following the RI guidelines for using the Rotary Marks. Use social media and press releases to publicize your event and the work of Rotary and build interest and excitement.

- \* Connect. Assign club members to help answer questions about the Rotary club and its projects during the event.

## Camp Rotary Snapshots - 2010



## GREETERS' SCHEDULE

June 23 - Tom Lynch & Bob Kennedy

Please remember, Greeters have to **BREAK DOWN** also !!