

Lynn Rotary is On Line! www.lynnrotary.org

Lynn Rotary TIPS

July 30, 2009 News of the Rotary Club of Lynn District 7930



No Speakers
Until August 20

EVERY ROTARIAN
US \$100
EVERY YEAR

\$814 In The Pot for Next Week !

Just 8 cards left!!



Bob Kennedy & Jack Ryder

tried their best but now you know what happened! Really amazing !!



allow you to meet some remarkable people worldwide!"

This recent training mission in Russia for both David and his wife was a wonderful experience he explained. A minister for 11 years, he wanted to grow and was assigned following his Russian visitations in the cities of Moscow and Vladimir to Finland for further training.

He told us that his goals are "saving humanity without discrimination"

Strong applause from our Rotarian audience showed great appreciation for his talk!

Thank you, David.

Our Visiting Rotarian

this week was Heidi Whear from Swampscott Rotary.



David drew the lucky tickets but . . .

David Payton was our speaker this week - he gave his "classification speech" upon his return from Europe where he was taking extra training as a minister of the Christian faith in the Salvation Army. He told us several interesting things about his career to date.

Originally David thought he would go into the world of video and trained at TV studios but decided that he was not getting any satisfaction from those experiences - he felt "hollow" and felt he needed a career where he could help others.

He found that becoming a minister within the Salvation Army gave great satisfaction. He also discovered the field of Rotary - people helping other people. He was told by a Rotarian that if he became a member of Rotary it would open many doors - "wearing your Rotary pin could



**Camp Rotary
Incorporated
Special
Board of Directors'
Meeting
Next Thursday
August 6
11:15 A. M.
at the Porthole**



Reach One, Keep One

By Jennifer Lee Atkin
Rotary International News

The RI Board of Directors adopted a new membership slogan, "**Each Rotarian: Reach One, Keep One,**" at its June meeting.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.



"Membership development is each Rotarian's responsibility," said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director.

"'Reach One' reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join," added Netzel, a member of the Rotary Club of Los Angeles.

"'Keep One' reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention."

The new slogan complements the Board's long-term membership strategy, which was also adopted at the June meeting.

Member sponsor and retention recognition

At its January meeting, the RI Board adopted a New Member Sponsor and Retention Recognition program, which became effective 1 July. The program, also part of the long-term membership strategy, allows Rotary club presidents to nominate and recog-

nize individuals for sponsoring new members while focusing on retention. There are several award categories:

* **Gold pin and certificate:** For Rotarians bringing 25 members into any Rotary club, with 20 still active after six years

* **Silver pin and certificate:** For Rotarians bringing 10 members into any Rotary club, with eight still active after four years

* **Bronze pin and certificate:** For Rotarians bringing five members into any Rotary club, with four still active after two years

THANK YOU!

Your editor, wearing his Foundation Chair hat at this week's meeting, received a wonderful contribution for our Rotary Foundation!

We ask each member for \$100 every year, **I received a check for \$200!!** Thank you - our Foundation is **EXTREMELY** important!

We still are a long way from being a 100% donor club unfortunately.



GREETERS' SCHEDULE

August 6 - Adam Sherman & Bill Simpson

August 13 - Art Horgan & Bob Kennedy

August 20 - Jan Reardon & Another Volunteer

Please remember, Greeters have to **BREAK DOWN** also !!