

UPCOMING PROGRAMS

August 18
Our meeting will be at Joyce's from 4 to 6 PM
119 Lafayette St (Route 114) Marblehead

August 25
Nova Scotia
A Gorgeous Vacation Spot
Bob Dugas will Show us why!

Twitter vs. Facebook Which Works Better?



Our 2011-2012 Theme

President Steve

introduced Chris Aldrich who is revamping St. Mary's High School's internet presentations to modernize the school's access to future students and the general business public using Twitter and Facebook. Chris showed us the how and why of the modern use of the internet to attract today's youth and businessmen and businesswomen every-



where!
He explained that he UPDATES the materials on these "personal messaging sites" at least 6 times a day listing current sports events and scores, business happenings, all news local from local

Twitter	Facebook
<ul style="list-style-type: none"> Limited to 140 characters per post. Links externally to content. Over 200 million users. Users seek constant and immediate updates. 	<ul style="list-style-type: none"> Limited to 420 characters per post. Allows posting of content directly to news feed. Hosts photos, videos, blogs, etc. Allows syncing with other platforms.

sites so that viewers get to **DEPEND** on checking many times during the day to find

what they want to know! Looking at the news on their hand-held cell phones becomes not only habitual but gets them to realize that St. Mary's is on the ball for many things and might be a great place to attend as a student or for a parent to send their youngster!

Graduate work or special courses? Why not check out St. Mary's in Lynn - rather than trek all the way into Boston or Cambridge?

The "average" facebook user has 333 "friends" meaning that every "post" a user makes also automatically is sent to 332 other friends!

Thank you Chris - a very interesting presentation about intelligent, modern communication!

Our Club Raffle Pot

is up to \$453 and Dave Richardson and Tom Lynch tried hard but the money is safe once again!

Bob Dugas

was fined \$2 for not fining anyone this week and Adam Sherman paid for answering his cell phone during the meeting !!

DISTRICT MANAGED GRANTS

Applications for 2011-2012 District Managed grants would be welcomed and must be submitted by August 31 to Linda Doliber, Dist. Managed Grants Chair, 7 Westminster Rd. Marblehead 01945.

For questions, please call Linda at 781-631-6938 after 6:00 p.m.

Dick Boldi's Mother

Sorry to report that Dick Boldi's mother died earlier this week. Dick as many of you are aware, is a major manager of Camp Rotary.

Services information: Visiting Hours at Solomine Funeral Home, 426 Broadway, Lynn Thursday afternoon 4 - 7 PM

Friday, church services at Sacred Heart Church, 571 Boston St, Lynn at 10 A.M.

WHEN INSULTS HAD CLASS.....

When Insults Had Class (i.e. no 4-letter words !!)

These glorious insults are from an era when cleverness with words was still valued, before a great portion of the English language got boiled down to 4-letter words, not to mention waving middle fingers.

An exchange between Churchill & Lady Astor: She said, "If you were my husband I'd give you poison," and he replied, "If you were my wife, I'd drink it."

A member of Parliament to Disraeli: "Sir, you will either die on the gallows or of some unspeakable disease."

"That depends, Sir," said Disraeli, "on whether I embrace your policies or your mistress."

"He has all the virtues I dislike and none of the vices I admire."

--Winston Churchill

"A modest little person, with much to be modest about."

--- Winston Churchill



Winston Churchill



Camp Rotary Is Having A Wonderful Summer, Even With The Rain !!



THIS PAST MONDAY EVENING as every evening, campers gather in front of the camp's memorial flagpole and with great respect, pause as the American Flag is lowered.



Some beautiful new trees are being planted at Camp Rotary this fall by David Gladstone and his team of volunteers!

This tree was planted at the memorial circle near the flagpole.



GREETERS' SCHEDULE

August 18 - Joyce Elliott at her pool party!

August 25 - Rich Cuffe & Bob Kennedy

September 1 - Elaine Kurkul & Joyce Elliott

Please remember, Greeters have to **BREAK DOWN** also !!